



Julia Pühl

Web Developer, UX/ AI Engineer

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Profile

Combining my creativity, technical expertise and empathy to develop web and app solutions that are inclusive, intuitive and individual. Skilled in rapid prototyping and design thinking methods.

Skills

Javascript, HTML, CSS



React.js



Wordpress, PHP



Swift



Claude Code



Git



Languages

German: native



English: C1



Italian: A2



Spanish: B1



Dutch: A1



Work Experience

Web and Marketing Manager

11/2025 - now

Uetligym GmbH, Zürich

Managing and creating frontend content for the web and social media appearance

E-Commerce Developer

08/2025 - 09/2025

ofinto ag, Zürich

Setting up connections across APIs of diverse systems (BigCommerce, OrderDesk, Calendly) to integrate them into the existing webshop and data management processes using Powerautomate Flows; implementing scripts for user data tracking

Web Developer

12/2023 - 07/2025

Medienstürmer GbR, Munich

- Developing websites and online shops for e-commerce clients using Javascript, PHP, Vue.js, Wordpress and the Microsoft Power Platform
- Connecting and managing user databases and payment provider (Stripe, Billwerk)
- Setting up deployment pipelines (Staging/ Live instances) and test environments using Docker

Working Student App Developer

09/2022 - 05/2023

Traindoo, Munich

Implementing a tool using React.js that automatically generates training plans for Traindoo, an app that supports fitness trainers

Working Student App Developer

05/2021 - 04/2022

DIGITALL Nature Germany GmbH, Munich

- Developing an iOS app in Swift to enable personalized communication with customers via push notifications and integrating it into the existing Customer Relationship Management Software
- Continuing the development of my thesis app to send push notifications throughout various phases of the customer lifecycle
- Co-developing various other apps, for example a QR code scanner app to register at events

Education

M.Sc. Human Computer Interaction

04/2020 - 08/2023

Ludwig-Maximilians-University Munich

Master program including classic elements from computer science with a focus on the development of frontend applications and their impact on users

Master's thesis: Automation supporting Sports Trainers

Exchange semester - M.Sc. Computer Science

02/2022 - 06/2022

Università della Svizzera italiana, Lugano

Aufbaustudium Informatik

10/2018 - 04/2020

Technical University of Munich

Follow-up program to deepen and apply knowledge in Computer Science; Specialization: Databases

Thesis: App Development for Marketing Automation

B.Sc. Creative Technology

09/2015 - 08/2018

University of Twente, Enschede Netherlands

Creative Technology combines the basics of computer science and electrical engineering and conveys skills in rapid prototyping and generating creative solutions.

Bachelor's thesis: Developing a Life Storybook Application

Projects

Automated Generation of Training Plans - GitHub

2023

Feature that automatically generates training plans based on existing training data for the Traindoo App, an app that supports fitness trainer - implemented in Typescript

Covid and Health - GitHub

2021

Interactive visualization to show statistical health impacts during a covid infection depending on external health factors - implemented using React.js

Studimotion - GitHub

2021

Educational app detecting students' face expression and adapting the learn content accordingly to prevent over- or under-challenge - implemented using a Tensorflow model and Python

Extracurricular activities

Tutor | www.lern-fair.de

06/2020 - 09/2021

Teaching math online once a week via Zoom

Student Assistant | Technische Universität München

05/2020 - 09/2021

Supporting online teaching by implementing activities in Moodle for students to practice the course material and by redesigning lecture material

Student Assistant | University of Twente

11/2016 - 05/2018

Answering students' questions during tutorials and correcting assignments