



Julia Pühl

Software Engineer, Creative Technologist

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Profile

Passionate about web and app development with a focus on user experience design. Skilled in rapid prototyping and design thinking methods.

Skills

Javascript, HTML, CSS



React.js, Vue.js



PHP



Wordpress



Swift



SQL



Git



Languages

German: native



English: C1



Italian: A2



Spanish: B1



Dutch: A1



Work Experience

Web and Marketing Manager

11/2025 - now

Uetligym GmbH, Zürich

Updating and creating content for the web and social media appearance

E-Commerce Developer

08/2025 - 09/2025

ofinto ag, Zürich

Setting up connections across APIs of diverse systems (BigCommerce, OrderDesk, Calendly) to integrate them into the existing webshop and data management processes using Powerautomate Flows; implementing scripts for user data tracking

Web Developer

12/2023 - 07/2025

Medienstürmer GbR, Munich

- Developing websites and online shops for e-commerce clients using Javascript, PHP, Vue.js, Wordpress and the Microsoft Power Platform
- Connecting and managing user databases and payment provider (Stripe, Billwerk)
- Setting up deployment pipelines (Staging/ Live instances) and test environments using Docker

Working Student App Developer

09/2022 - 05/2023

Traindoo, Munich

Implementing a tool using React.js that automatically generates training plans for Traindoo, an app that supports fitness trainers

Working Student App Developer

05/2021 - 04/2022

DIGITALL Nature Germany GmbH, Munich

- Developing an iOS app in Swift to enable personalized communication with customers via push notifications and integrating it into the existing Customer Relationship Management Software
- Continuing the development of my thesis app to send push notifications throughout various phases of the customer lifecycle
- Co-developing various other apps, for example a QR code scanner app to register at events

Education

M.Sc. Human Computer Interaction

04/2020 - 08/2023

Ludwig-Maximilians-University Munich

Master program including classic elements from computer science with a focus on the development of frontend applications and their impact on users

Master's thesis: Automation supporting Sports Trainers

Exchange semester - M.Sc. Computer Science

02/2022 - 06/2022

Università della Svizzera italiana, Lugano

Aufbaustudium Informatik

10/2018 - 04/2020

Technical University of Munich

Follow-up program to deepen and apply knowledge in Computer Science; Specialization: Databases

Thesis: App Development for Marketing Automation

B.Sc. Creative Technology

09/2015 - 08/2018

University of Twente, Enschede Netherlands

Creative Technology combines the basics of computer science and electrical engineering and conveys skills in rapid prototyping and generating creative solutions.

Bachelor's thesis: Developing a Life Storybook Application

Projects

Automated Generation of Training Plans - GitHub

2023

Feature that automatically generates training plans based on existing training data for the Traindoo App, an app that supports fitness trainer - implemented in Typescript

Covid and Health - GitHub

2021

Interactive visualization to show statistical health impacts during a covid infection depending on external health factors - implemented using React.js

Studimotion - GitHub

2021

Educational app detecting students' face expression and adapting the learn content accordingly to prevent over- or under-challenge - implemented using a Tensorflow model and Python

Extracurricular activities

Tutor | www.lern-fair.de

06/2020 - 09/2021

Teaching math online once a week via Zoom

Student Assistant | Technische Universität München

05/2020 - 09/2021

Supporting online teaching by implementing activities in Moodle for students to practice the course material and by redesigning lecture material

Student Assistant | University of Twente

11/2016 - 05/2018

Answering students' questions during tutorials and correcting assignments